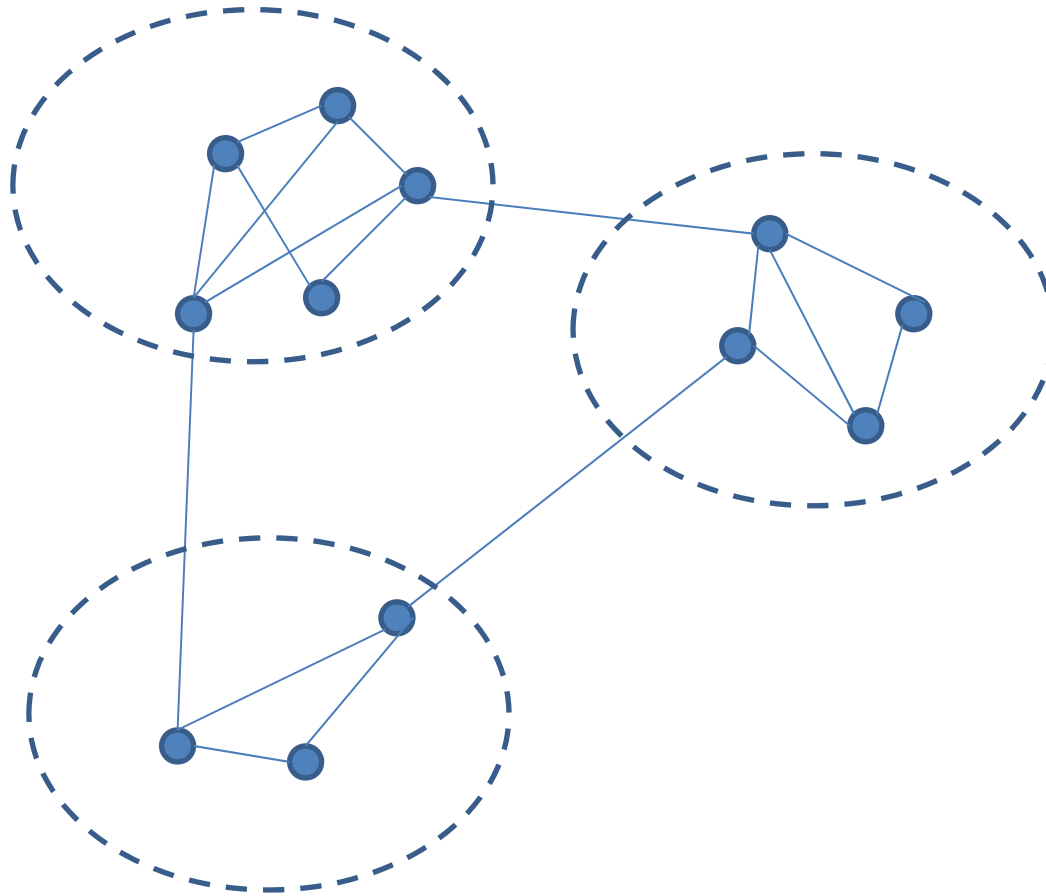


Community Detection

Community Detection



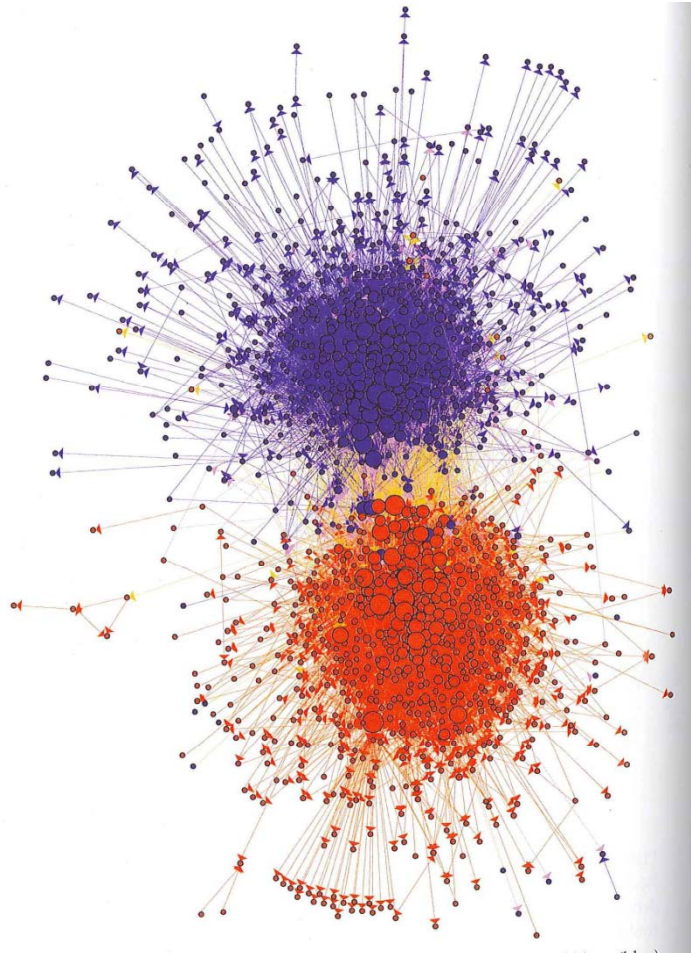
Community Detection:

Partitioning of the network to partitions with a lot of edges inside and with a few with other partitions

Applications

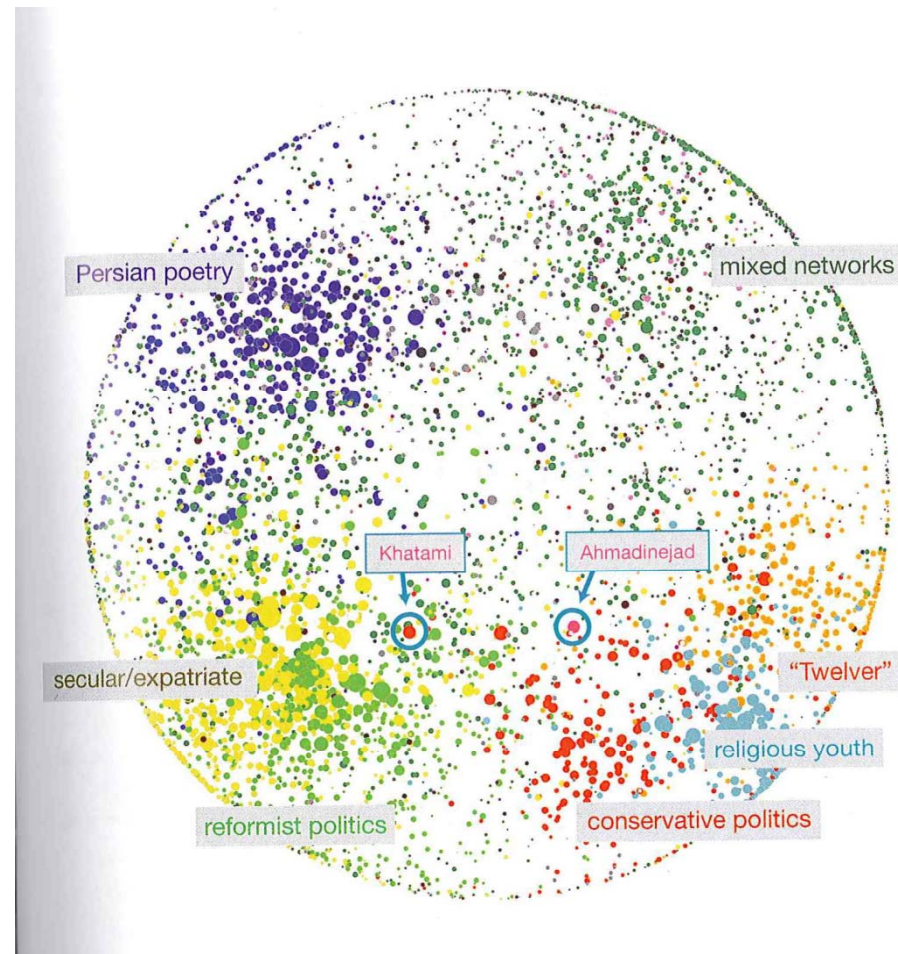
- Web graph
 - Can help for finding similar pages
- Recommendation systems
 - E.g., can recommend movies according based on friends preferences
- Sociology
 - Who interacts with whom?
 - E.g., Blogosphere
- Communication networks
- Biology

US Politics Blogs

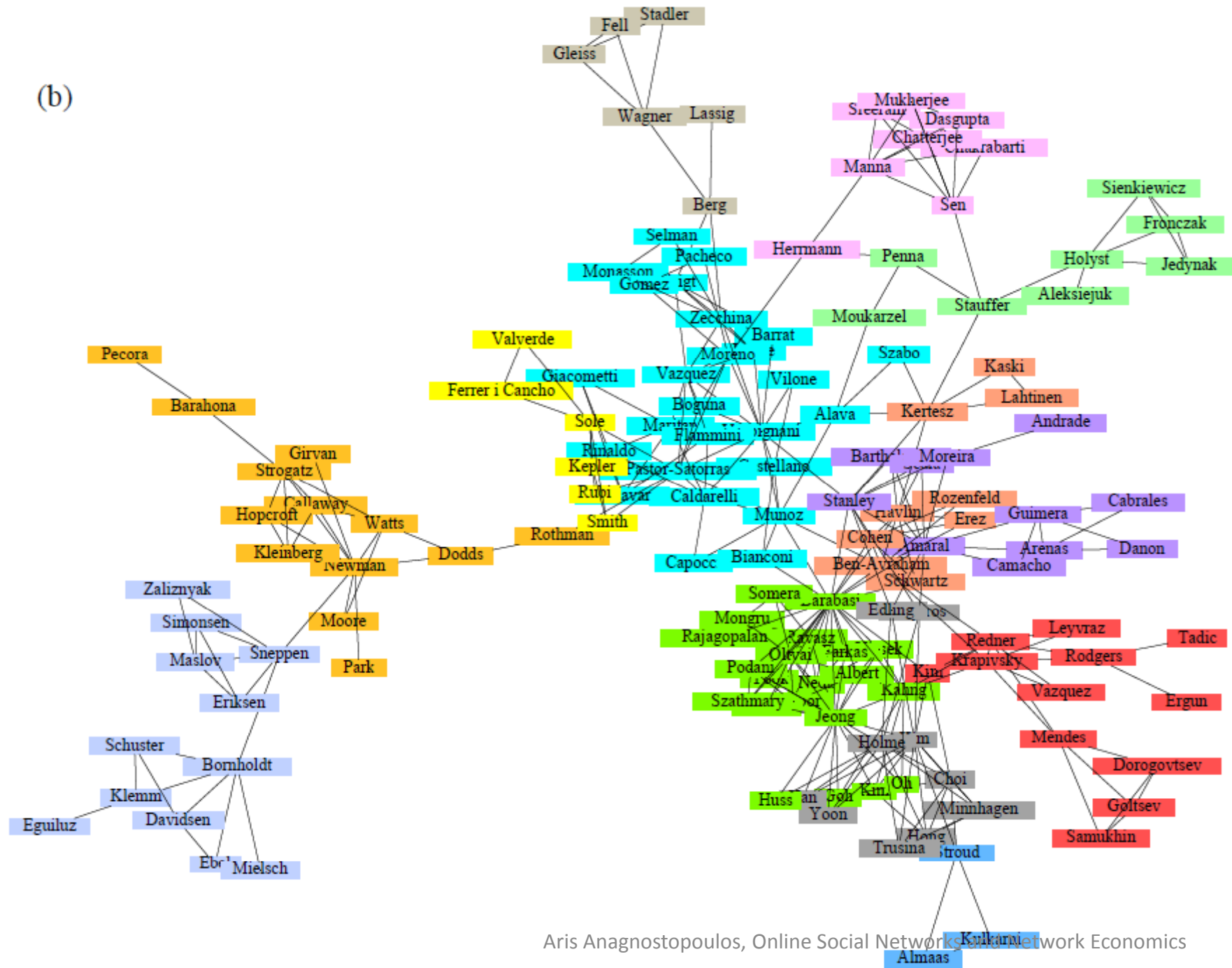


Aris Anagnostopoulos, Online Social Networks and Network Economics

Iranian Blogosphere



(b)



Methods to Discover Communities

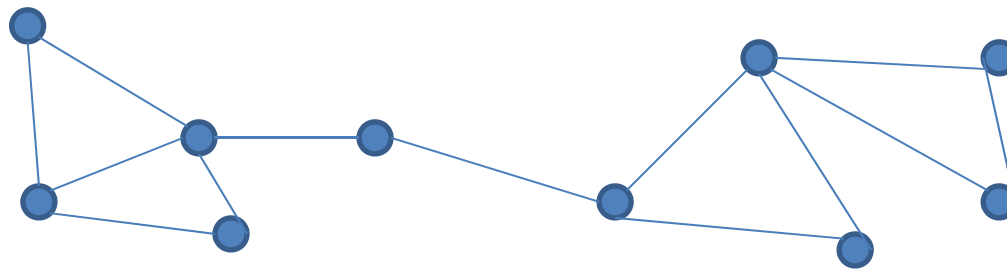
- Graph Partitioning
 - E.g. min-cut
 - Minimizing conductance and variants
- Hierarchical Clustering
 - Agglomerative methods (Bottom-up)
 - Divisive methods (Top-down)
- Partitional Clustering
 - Partition into k clusters so as to optimize some objective function
 - E.g., k -means, k -center, k -median
- Spectral Clustering
 - Based on spectral properties of the adjacency matrix
 - E.g., use Fiedler vector

The Newman-Girvan Algorithm

- A popular **divisive** method is the algorithm by Newman and Girvan
- Tries to find communities by discovering **weak-ties**
- Weak ties connect a lot of nodes with a lot of nodes
- This is measured by **betweenness**

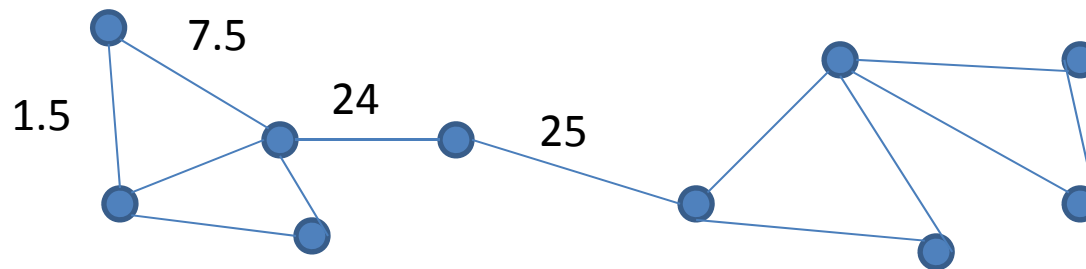
Betweenness

(Shortest-Path) Betweenness: For each edge measures in how many shortest path it belongs



Betweenness

(Shortest-Path) Betweenness: For each edge measures in how many shortest path it belongs



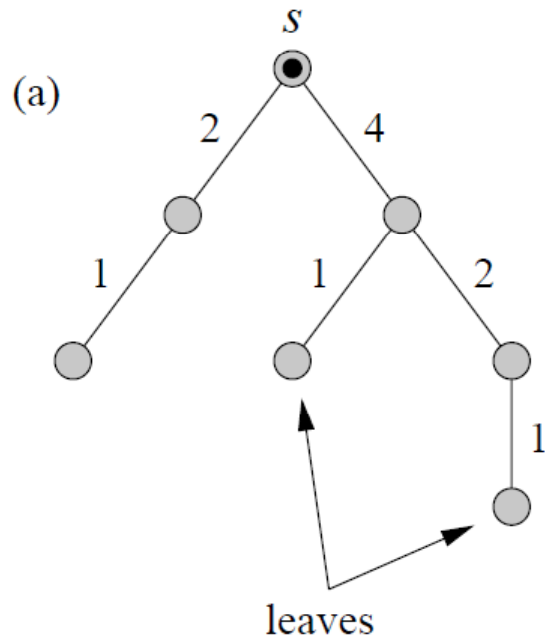
How to Compute Betweenness?

- Straightforward way:
 - For each pair of nodes compute the shortest paths in time $O(m)$.
 - Total time = $O(mn^2)$
- Faster way: $O(mn)$

Computing Betweenness in $O(mn)$

For each node **s** compute shortest path tree using BFS (time= $O(m)$)

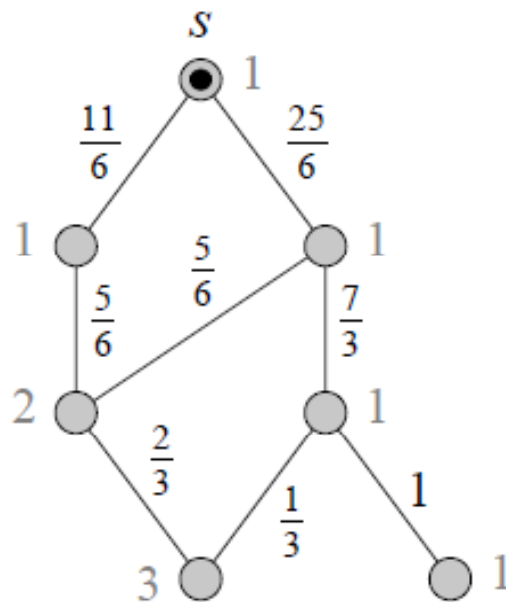
Simple case: Only one shortest path to each node



- Start from the leaves
- Score of edge = 1
- While we have not reached s
 - Go upward
 - Score of edge =
 $1 + \text{Sum of score of children}$

Computing Betweenness in $O(mn)$

General case: Multiple paths

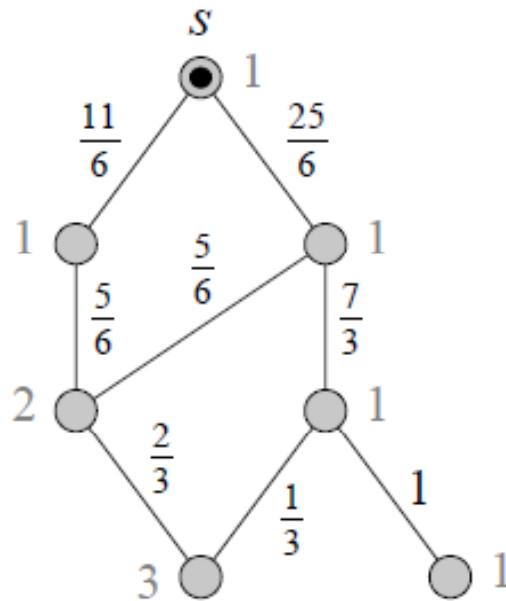


Step 1. Compute # shortest paths

1. The initial vertex s is given distance $d_s = 0$ and a weight $w_s = 1$.
2. Every vertex i adjacent to s is given distance $d_i = d_s + 1 = 1$, and weight $w_i = w_s = 1$.
3. For each vertex j adjacent to one of *those* vertices i we do one of three things:
 - (a) If j has not yet been assigned a distance, it is assigned distance $d_j = d_i + 1$ and weight $w_j = w_i$.
 - (b) If j has already been assigned a distance and $d_j = d_i + 1$, then the vertex's weight is increased by w_i , that is $w_j \leftarrow w_j + w_i$.
 - (c) If j has already been assigned a distance and $d_j < d_i + 1$, we do nothing.
4. Repeat from step 3 until no vertices remain that have assigned distances but whose neighbors do not have assigned distances.

Computing Betweenness in $O(mn)$

General case: Multiple paths



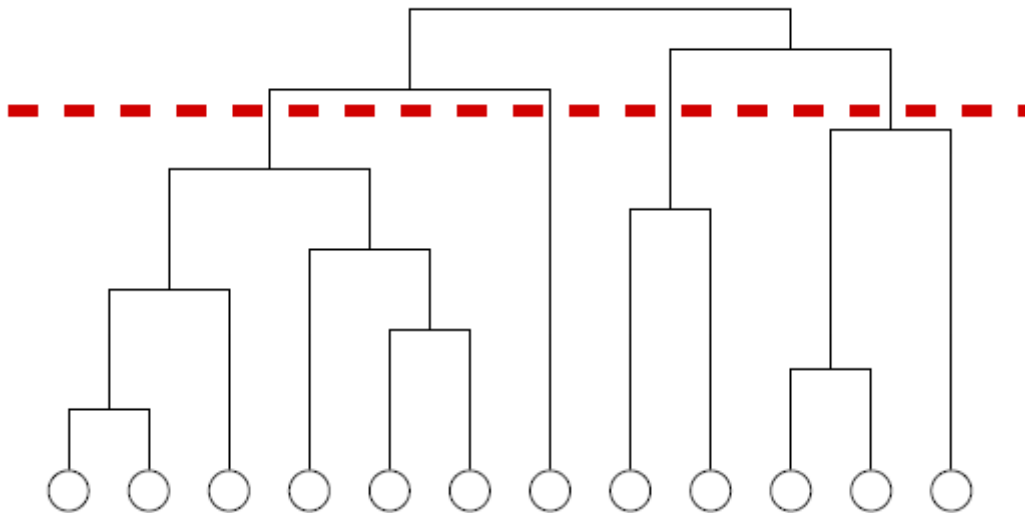
Step 2. Compute edge score

1. Find every “leaf” vertex t , i.e., a vertex such that no paths from s to other vertices go through t .
2. For each vertex i neighboring t assign a score to the edge from t to i of w_i/w_t .
3. Now, starting with the edges that are farthest from the source vertex s —lower down in a diagram such as Fig. 4b—work up towards s . To the edge from vertex i to vertex j , with j being farther from s than i , assign a score that is 1 plus the sum of the scores on the neighboring edges immediately below it (i.e., those with which it shares a common vertex), all multiplied by w_i/w_j .
4. Repeat from step 3 until vertex s is reached.

Full Algorithm

- For $i = 1$ to m
 - For each node s
 - For each edge e compute $\text{score}(s,e)$
 - $\text{betweenness}(e) = \sum_s \text{score}(s,e)$
 - Remove edge with highest betweenness
- Total time $O(m^2n)$

Result



- At the end we have a dendrogram corresponding to the clustering
- Circles correspond to graph nodes
- As we move up vertices join to form larger communities
- Each level corresponds to a clustering

What is a good level?

- We have a dendrogram with m levels and each level corresponds to a clustering
- What is the best level?
- What is a good clustering
- Many ways to measure the quality of clusterings (e.g., k-means)
- A popular way for networks is **modularity**

Modularity

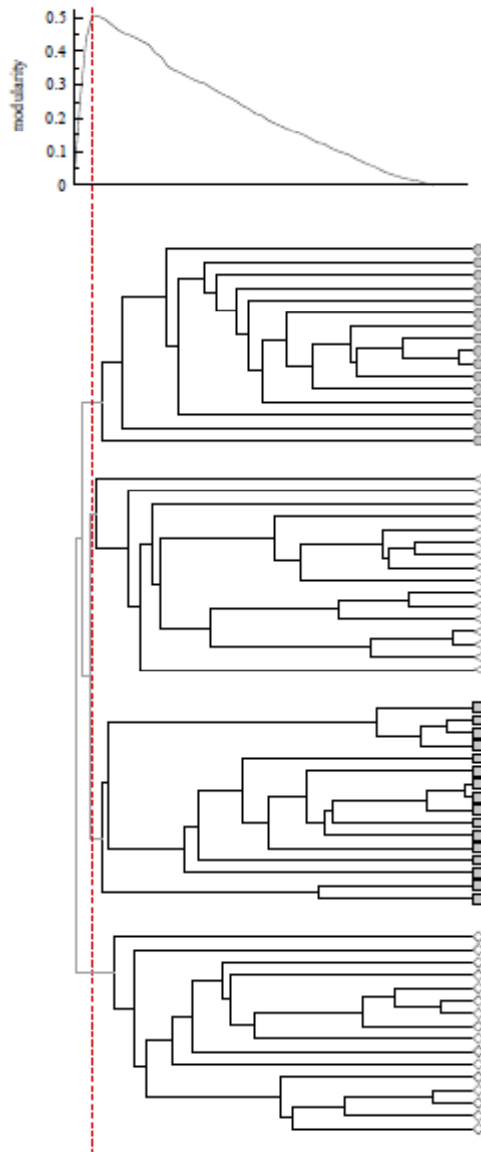
- Modularity Q is a score for clustering.
- Consider a partitioning $V=(V_1, V_2, \dots, V_k)$

$$Q = \frac{1}{2m} \sum_{i=1}^k \sum_{u,v \in V_i} \left(A_{u,v} - \frac{d_u d_v}{2m} \right)$$

where

- m : # edges
 - $A_{u,v} = 1$ if $(u,v) \in E$, 0 if not
 - d_u : degree of node
-
- Measures how much the edges fall within a cluster compared with the case that a graph was a random graph

When to Stop



We compute the modularity for every level

We stop at the level when modularity is the highest

Alternative Approaches

- We can use modularity directly and cluster so as to optimize Q
- It is NP-hard
- Heuristics
 - Greedy
 - Connection of modularity with spectral theory

Centrality

- Another question we often have is which nodes are **central**?
- Many ways we can define **central**
 - Degree centrality
 - Betweenness centrality
 - Closeness centrality

Degree Centrality

- With degree centrality we consider central the nodes with high degree:

$$\text{Degree centrality of node } v = \frac{d_v}{n-1}$$

Betweenness Centrality

- Betweenness centrality measures in how many shortest paths a node belongs

$$\text{Absolute betweenness centrality of node } v = \sum_{u, w \in V \setminus \{v\}} \frac{g_{uw}^v}{g_{vw}}$$

where

g_{uw} : # shortest paths between **u** and **w**

g_{uw}^v : # shortest paths between **u** and **w** passing through **v**

$$\text{Betweenness centrality of node } v = \frac{\sum_{u, w \in V \setminus \{v\}} \frac{g_{uw}^v}{g_{vw}}}{\binom{n-1}{2}}$$

Closeness Centrality

- With closeness centrality a node is central when its distance to other nodes is small

$$\text{Closeness centrality of node } v = \frac{\frac{1}{\sum_{u \in V} d(v, u)}}{\frac{1}{n-1}} = \frac{n-1}{\sum_{u \in V} d(v, u)}$$

where

$d(v, u)$: distance between v and u